



JAMES M. CAHILL, MAYOR  
**THE CITY OF NEW BRUNSWICK**

April 2019

Dear Resident,

As we announced last year, the **City of New Brunswick** has initiated a program that aims to lessen your electricity costs while providing a higher percentage of renewable energy. In the coming weeks, you may receive an official letter on behalf of the City detailing important information about this **Government Energy Aggregation (GEA)** program.

Government Energy Aggregation is a program that allows local governments in New Jersey to create a large buying group of residential electricity accounts in order to seek bids from third party energy suppliers for cheaper energy supply rates.

**What does this mean for you?**

- You will remain a PSE&G customer.
- PSE&G will continue to deliver your power with the same quality of service.
- You will continue to receive only one bill, and that will come from PSE&G.
- If you like, you may choose a higher renewable energy supply option than what is offered in our plan.

**What will happen?**

- Enrollment in the program will be automatic, unless you opt out before it begins. The date for this will be specified in the next letter.
- Once enrolled, you are under no obligation to continue to participate in the program and may opt out at any time. There are no "early cancellation" fees.
- Account holders that are already with a third party supplier are excluded from this program, but may opt in.
- You will see the change in your electric bill during mid-summer.

**Where can more information be found?**

We will soon launch a website that further explains this program, accessible through our City website, Facebook and Twitter. Along with a lower energy rate, we aim to reduce our carbon footprint by including options for a higher percentage of renewable energy than what is required by state law, making our community a leader in the state.

Thank you for your participation in our sustainable, clean energy efforts!

Sincerely,



JIM CAHILL

Para obtener una copia en Español, favor llamar a La Alcaldía al (732) 745-5004 o visitar nuestro centro cibernético al <http://thecityofnewbrunswick.org>.