



City of New Brunswick Energy Aggregation Program (EAP) Announcement



Dear City of New Brunswick Resident:

The City of New Brunswick EAP will launch in July of 2019 with the goal of using bulk purchasing power to procure electric power supply on behalf of City residents at a lower price than power supply provided by PSE&G. The City of New Brunswick solicited price proposals from competing suppliers in the hopes of awarding a beneficial contract for its residents.

We are pleased to inform you that, as a result of the City's most recent bid process, the City has awarded a contract to the low bidder, Direct Energy Services, for a 17-month contract beginning in July 2019 for residents who are located in PSE&G territory. The new contract with Direct Energy Services will provide electric supply at a price that is more than 10% lower than the current price being paid by those residents currently receiving supply through PSE&G. Even with an expected drop in PSE&G tariff prices later this year, the contract is projected to save the typical City resident over \$100 for the 17-month contract term and with no change to the level of service. With this program, the City of New Brunswick has met their 50% renewable energy source goal this year, five years ahead of schedule. Renewable power supply for participants includes an additional 31% NJ Class 1 RECs above the NJ Renewable Portfolio Standard (RPS).

Direct Energy Services is an electric supplier licensed by the State of New Jersey, has been in business for nearly 20 years, and has experience serving tens of thousands of residential customers through energy aggregation programs like the City of New Brunswick EAP. If you do not wish to participate in the City of New Brunswick EAP program for any reason, you are welcome to opt out by following the instructions provided in the Program Summary on the reverse side of this Notice. If you do not opt out of the City of New Brunswick EAP program, you will also receive a notification from PSE&G in July that your account is being enrolled with the new City of New Brunswick EAP supplier, Direct Energy Services, effective with your July 2019 meter read.

For residents seeking additional information, a Public Information Session will take place from 6:30 - 8:00 PM, on June 6, 2019 located at City Hall, 78 Bayard Street, New Brunswick, NJ 08901. Further information about the program can also be found on the City's website.

The energy aggregation program is only for the energy supply portion of your electric service. The delivery portion will continue to be provided by PSE&G at regulated rates and PSE&G will continue to provide all emergency and safety services. PSE&G will also continue to provide customer services such as meter readings, billing, and service restoration. If you are on a PSE&G budget billing plan/equal payment plan, you will continue to receive that service. ***Please take the time to read the enclosed materials and familiarize yourself with this program.***

Para obtener una copia en Español, por favor llamar a Direct Energy al 1-866-968-8065. Para obtener información completa, renewableNB.com.

Please note: if you do not opt out, you will receive a notice from PSE&G in approximately 30-45 days confirming your switch to Direct Energy. Again, NO ACTION is required in order to participate in the City of New Brunswick EAP.

**City of New Brunswick Energy Aggregation Program (EAP)
Program Summary**

Direct Energy Services Information:	Direct Energy Services, LLC (BPU License #ESL-0078) Toll Free Telephone Number: 1-866-968-8065 Website: directenergy.com/aggregations Address: P.O. Box 180, Tulsa, OK 74101 Email Address: aggregationsupport@directenergy.com
Price Structure:	Non-Variable Price ¹
Generation/Supply Price:	\$0.11386 per kilowatt-hour (kWh)
Statement Regarding Savings:	The contract supply price is more than 10% below the current average PSE&G tariff supply price. With anticipated reductions in the PSE&G tariff price later this year, projected savings for the typical City resident are estimated at over \$100 for the contract term versus the average PSE&G tariff price-to-compare.
Renewable Power Details:	Renewable power supply for participants includes an additional 31% NJ Class 1 RECs above Renewable Portfolio Standard (RPS).
Amount of Time Required to Change Back to Default Service or Another TPS:	The request to switch out of the program will become effective on the next available meter read date in accordance with processes implemented by PSE&G.
Right to Opt Out / Rescind / Cancel:	You will be automatically enrolled in the City of New Brunswick EAP program unless you submit an ‘opt-out’ request during the 30-day opt-out period, which ends June 19, 2019. If you choose to ‘opt out’, please sign and return the enclosed postage-pre-paid card, call Direct Energy toll-free at 1-866-968-8065, or submit via email at: aggregationsupport@directenergy.com by June 19, 2019. If you do not opt out by June 19, 2019 you will be enrolled, however, you may still leave the City of New Brunswick EAP program at any time thereafter with no associated fees. <i>You may also opt out through the City’s Energy Consultant at 1-833-736-3962</i>
Program Start Date:	Service will begin with your July 2019 meter read date
Program Term/Length:	17 months, until your December 2020 meter read date
Cancellation/Early Termination Fees:	None. You can opt out at any time, with no penalty or cancellation fee
Renewal Terms:	No automatic roll-over or renewal. If a new contract is awarded by the City, you will be notified, provided a new Program Summary, and will again be given the opportunity to participate in the program or opt out. If no new contract is awarded by the City, program participants will be returned to PSE&G supply service in December 2020.
PSE&G Contact Information:	Toll-Free Telephone Number: 800-436-PSEG (7734)

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Residents receiving this notice who are outside the geographic boundaries of New Brunswick, please contact Direct Energy to be removed from the program. New Brunswick residents who do not receive this notice are permitted to join the program any time.

¹ Supplier cannot vary prices monthly or adjust prices for changed market condition or change the rate after an initial ‘teaser’ period. The price will remain unchanged for the full contract term. The only exception is a one-time contract price adjustment resulting from a change in law that also affects the cost of power supply provided by PSE&G, in which case the contract price adjustment will not adversely impact the level of savings as compared to the PSE&G tariff price for power supply.